

Entertainment Map



CHARITY CHEERING BUS

- | | |
|----------------------------|-----------------------------|
| 1 Macmillan Cancer Support | 10 MIND |
| 2 Cancer Research UK | 11 Breast Cancer Now |
| 3 NHS Charities Together | 12 British Heart Foundation |
| 4 Stroke Association | 13 Alzheimer's Society |
| 5 Blood Cancer UK | 14 Cancer Research UK |
| 6 Alzheimer's Society | |
| 7 Guide Dogs | |
| 8 Prostate Cancer UK | |
| 9 British Heart Foundation | |

CHARITY CHEERING POINTS

- | | |
|-------------------------------|--------------------------------------|
| 1 Newcastle Hospitals Charity | 10 Dementia UK |
| 2 Teenage Cancer Trust | 11 Parkinsons UK |
| 3 Maggie's | 12 Marie Curie |
| 4 4 Louis | 13 Bowel Cancer UK |
| 5 Tommy's | 14 Anthony Nolan |
| 6 NSPCC | 15 MS Society |
| 7 Diabetes UK | 16 Children's Cancer North |
| 8 Andys Man Club | 17 Pancreatic Cancer UK |
| 9 St Oswald's Hospice | 18 Great North Air Ambulance Service |

BANDS ON THE RUN

- | | |
|---------------------------------------|--|
| 1 Newcastle All Stars Steel Orchestra | 10 DrumDin |
| 2 Sax on the Tyne | 11 Hope Harris |
| 3 Drummed Up | 12 North Tyneside Steel Band |
| 4 Sunshine Panners | 13 Alnwick and Morpeth Allstars Choirs |
| 5 Bangshoes | |
| 6 Alex Alfaro's Latin American Band | |
| 7 Chilli Road Band | |
| 8 The Commandments | |
| 9 Gatecrashers | |

ACTIVATION ZONES

BEATS BOOST

Tunes from the naughties to help you find your rhythm for your run.



Take a trip down the TUI 'Live Happy' Runway, giving you an extra boost at the halfway mark. Daydream of your next holiday, enjoy the music or just cruise on through to soak up the atmosphere for the fun of it. TUI's Runway will help the time fly by.



Expect throwback tunes and blasts from the past as you run & sing your way past this zone.



An interactive zone with a karaoke host creating the atmosphere. Karaoke classics blasting, runners singing & spectators dancing.



Heart will welcome runners to the coast and the start of the final mile. A DJ Truck will provide an extra dose of motivation to the finish.



Join us at our inclusive cheer zone which celebrates and welcomes the LGBTQ+ community.